

# Brianna Davis

## GRAPHIC DESIGNER

Motivated and innovative graphic designer with two years of industry experience and six years of educational background in design. Proven track record of creating captivating visual designs. Proficient in Adobe Creative Suite, with a strong focus on typography, layout, and branding. Skilled in translating brand guidelines into impactful visual communications. Exceptional ability to manage multiple projects concurrently and collaborate effectively in team environments. Committed to delivering high-quality designs that exceed client expectations.

## Contact

### TEL:

(516) 209-1569

### EMAIL:

briannanicoledav728@gmail.com

### PORTFOLIO WEBSITE:

briannadavisart.com

## Education

### Farmingdale State College

2017-Graduated  
Bachelors of Technology:  
Visual Communications  
Art & Graphic Design

### University of Hartford

2014-2016  
Visual Communications

## Skills

Adobe Suite

Packaging Design

Presentation Design

Visual Communication

Branding

Production Design

Creative Thinking

Time Management

Typography

Creative Writing

Photography

Illustration

Fine art

## Work Experience

### JON MICHAEL DESIGN

FEBRUARY 2022-MARCH 2024

#### JUNIOR DESIGNER

##### *Creative beauty focused agency.*

- Ensured brand integrity by meticulously adhering to established guidelines for multiple brands, creating impactful advertisements, and updating packaging with consistency and precision.
- Demonstrated proficiency in resizing and editing images for social media, web, and packaging, ensuring high-quality visual content delivery.
- Designed compelling merchandise and promotional collateral that effectively captured brand essence, resulting in increased brand visibility and customer engagement.
- Conceived new packaging ideas from concept to execution, contributing to innovative brand strategies
- Prepared print-ready packaging files, ensuring accuracy and quality in production.
- Successfully managed concurrent projects in a collaborative team setting, showcasing strong organizational skills and a proactive approach to meeting project deadlines.

### JON MICHAEL DESIGN

DECEMBER 2021-FEBRUARY 2022

#### FREELANCE JUNIOR DESIGNER

- Ensured brand consistency by following established guidelines to create compelling advertisements and update packaging, maintaining the brand's integrity and identity.
- Developed and implemented a comprehensive system of icons, enhancing brand recognition and visual communication effectiveness across various platforms.
- Demonstrated proficiency in resizing and editing images for social media, web, and packaging, ensuring high-quality and visually appealing content delivery.
- Designed merchandise that reflected the brand's aesthetic and vision, contributing to increased brand recognition and customer engagement.
- Managed multiple projects concurrently, showcasing strong organizational skills and the ability to meet deadlines in a dynamic work environment.

### 54 THRONES

APRIL 2021-SEPTEMBER 2021

#### GRAPHIC DESIGN INTERN

- Designed elegant and professional invitations for the brand's upcoming Sephora launch, enhancing brand visibility and appeal.
- Produced engaging and high-quality celebratory videos for social media platforms, effectively increasing brand engagement and awareness.
- Managed the accurate transfer of information between label and packaging sizes, ensuring consistency and quality in product presentation.